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5 GoDaddy Inc. and GoDaddy.com, LLC  
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8 **UNITED STATES DISTRICT COURT**  
**DISTRICT OF ARIZONA**

9 True Names, Ltd. d/b/a Ethereum Name  
10 Service, a Singapore corporation, and  
Virgil Griffith, an individual

11 Plaintiffs,

12 v.

13 GoDaddy, Inc., a Delaware corporation,  
14 and GoDaddy.com LLC, a Delaware  
corporation, Dynadot LLC, a California  
15 corporation, and Manifold Finance, Inc., a  
Delaware corporation.

16 Defendants.  
17

No.: 2:22-cv-01494-JJT

**DEFENDANTS GODADDY INC.  
AND GODADDY.COM, LLC'S  
REPLY IN SUPPORT OF  
MOTION TO DISMISS**

## 1 I. INTRODUCTION

2 Defendants GoDaddy.com, LLC (“GoDaddy”) and GoDaddy Inc. (collectively,  
3 “Defendants”) respectfully request that this Court grant their Motion to Dismiss Plaintiffs True  
4 Names, Ltd. (“True Names”) and Virgil Griffith’s (“Griffith”) (collectively, “Plaintiffs”) Amended Complaint (“FAC”), Doc. 49, because the FAC fails to state a claim against  
5 Defendants. Plaintiffs sued the wrong entity, as Plaintiffs registered the domain name at issue,  
6 eth.link (the “Domain”) with Uniregistry, **not Defendants**. Moreover, Plaintiffs’ own exhibits  
7 to the FAC show that Plaintiffs are responsible for Griffith’s failure to renew the Domain.  
8 Plaintiffs’ Opposition, Doc. 58, offers no allegations or authority to remedy these foundational  
9 defects in Plaintiffs’ claims, and thus Plaintiffs’ claims must be dismissed with prejudice.

## 11 II. ARGUMENT

### 12 A. Plaintiffs’ Contract Claim Must Be Dismissed With Prejudice

#### 13 1. Plaintiffs Registered The Domain With Uniregistry, Not Defendants

14 Plaintiffs do not dispute that the Domain was registered with Uniregistry—not  
15 Defendants. *See* Doc. 50 at 7; Doc. 58 at 2. As a result, Plaintiffs named the wrong entities as  
16 defendants, and their claims against Defendants must be dismissed with prejudice. In an effort  
17 to avoid this insurmountable defect with their claims, Plaintiffs contend they can assert a  
18 contract claim against Defendants because GoDaddy Inc. “acquired Uniregistry.” Doc. 58 at  
19 6.<sup>1</sup> That bare allegation does not give rise to a contract claim against GoDaddy or GoDaddy  
20 Inc. related to the alleged registration of the Domain with Uniregistry. *See CrossFit Inc. v.*  
21 *Martin*, 2017 WL 4224093, at \*6 (D. Ariz. Sept. 22, 2017) (dismissing contract claims where  
22 defendant was not a party to the agreement and plaintiff failed to show that defendant “was  
23 somehow liable for its breach through, for example, the doctrines of alter ego or piercing the  
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25 <sup>1</sup> Plaintiffs erroneously assert that Defendants “do[] not dispute” numerous allegations in the  
26 FAC. *See, e.g.*, Doc. 58 at 6. Defendants obviously dispute Plaintiffs’ allegations, but on a  
27 Rule 12(b)(6) motion to dismiss, the Court accepts as true the well-pled factual allegations in  
28 the FAC, to the extent they do not contradict the exhibits attached thereto. That standard does  
not somehow give rise to any admission, and Plaintiffs are wrong to suggest otherwise. As set  
forth in the Motion and herein, the FAC does not state a plausible claim against Defendants.

1 corporate veil.”). To the extent Plaintiffs now suggest that Defendants “are affiliated with and  
 2 control Uniregistry,” Doc. 58 at 14–15, the FAC is devoid of any allegations supporting this  
 3 unfounded assertion. Indeed, Plaintiffs tacitly acknowledge they have not (and cannot) allege  
 4 any facts to support an alter ego or veil-piercing theory against Defendants. *See* Doc. 58 at 5.  
 5 Simply put, Plaintiffs’ invitation to disregard corporate forms where there are separate, distinct  
 6 legal entities—based solely on Plaintiffs’ conclusory assertions—must be rejected. *See Agency*  
 7 *for Int’l Dev. v. All. for Open Soc’y Int’l, Inc.*, 140 S. Ct. 2082, 2083 (2020) (“[A]s a matter of  
 8 American corporate law, separately incorporated organizations are separate legal units with  
 9 distinct legal rights and obligations.”).<sup>2</sup>

10 Plaintiffs also suggest, in conclusory fashion, that they stated a contract claim because  
 11 Defendants allegedly “took actions that only a party to the contract could be able to take,”  
 12 namely that “at least one of these GoDaddy entities published the notice on August 25, 2022”  
 13 stating that the Domain would return to the registry. *See* Doc. 58 at 6. Plaintiffs cite no  
 14 authority for this unfounded theory. Plaintiffs also overlook the fact that the alleged actions  
 15 took place two months *after* the Domain expired on July 26, 2022 (and as discussed below,  
 16 after any alleged grace period for renewal ended). By its terms, the Uniregistry Registration  
 17 and Service Agreement (the “Uniregistry Agreement”) allowed the Domain to “be listed and  
 18 promoted as available for auction” after its expiration. Doc. 54-1 § 2.9.<sup>3</sup> The bare allegation  
 19 that the Domain was identified as available for auction after the Domain expired does not  
 20 somehow give rise to a contract claim against Defendants.

21 Finally, Plaintiffs’ assertion that they should now be allowed to add Uniregistry as an  
 22 additional defendant, Doc. 58 at 7, misses the mark for several reasons. *First*, as set forth in  
 23 the Motion and further addressed below, any purported contract claims against Uniregistry  
 24 also fail under the plain terms of the Uniregistry Agreement. Doc. 50 at 8–10. Thus, Plaintiffs’

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 26 <sup>2</sup> Plaintiffs’ alternative effort to assert a claim under GoDaddy’s Domain Name Registration  
 27 Agreement (“DNRA”) is puzzling, *see* Doc. 58 at 6, as Plaintiffs allege the Domain was  
 28 registered with Uniregistry (not GoDaddy) at all relevant times. *See* Doc. 24 ¶¶ 21, 24-3, 24-7.

<sup>3</sup> Plaintiffs concede that the version of the Uniregistry Agreement in Defendants’ Request for  
 Judicial Notice (*see* Doc. 52, 54), controls in resolving this Motion. *See* Doc. 58 at 7.

1 contract claim should be dismissed with prejudice. *Second*, Plaintiffs failed to amend the FAC  
 2 within 21 days after service of the Motion, *see* Fed. R. Civ. P. 15(a)(1)(B), and Plaintiffs never  
 3 requested Defendants’ consent or the Court’s leave to file an amended complaint, *see* Fed. R.  
 4 Civ. P. 15(a)(2). Given (a) Plaintiffs’ improper efforts to name the wrong entities, (b) their  
 5 failure to name Uniregistry as a defendant despite attaching the Uniregistry Agreement to the  
 6 FAC, and (c) their failure to seek leave to amend the FAC, Plaintiffs should not be permitted  
 7 to belatedly amend their pleading again, and require Defendants to engage in yet another round  
 8 of motion practice. *Third*, Plaintiffs simply have no basis to bring any claim against  
 9 Defendants given that Plaintiffs allege they registered the Domain with Uniregistry, not  
 10 Defendants. Accordingly, Plaintiffs’ claims should be dismissed with prejudice.

## 11 **2. Plaintiffs Cannot Allege The Domain Was Renewed On Their Behalf**

12 Many of Plaintiffs’ arguments hinge on the vague allegation that the Domain “was  
 13 renewed on July 31, 2022.”<sup>4</sup> Doc. 58 at 5. Plaintiffs now suggest that because the FAC alleges  
 14 the Domain “was renewed,” it is reasonable to infer that the Domain was somehow renewed  
 15 on Plaintiffs’ behalf after it expired on July 26, 2022. Doc. 58 at 5. Plaintiffs’ assertions are  
 16 flatly contradicted by their own exhibits and the Uniregistry Agreement, which render  
 17 Plaintiffs’ allegations implausible.

18 Plaintiffs did not—and could not—allege that Griffith or anyone acting on his behalf  
 19 renewed the Domain on July 31, 2022. *See generally* Doc. 24. Plaintiffs’ own exhibits show  
 20 they failed to renew the Domain on this date or thereafter. *See* Doc. 24-4 (Plaintiffs’ counsel’s  
 21 August 3, 2022 email conceding that Griffith “is unfortunately in Allenwood federal  
 22 penitentiary and cannot renew the domain himself”); Doc. 24-5 (“the registration for [the  
 23 Domain] expired on July 26, 2022,” and as of August 25, 2022, the Domain was “progressing  
 24 through the standard expiry lifecycle”); Doc. 24-6 (Plaintiffs’ counsel’s September 1, 2022  
 25 letter stating that True Names “has been working around the clock since GoDaddy’s August  
 26 25 statement ... to try to renew the domain without delay”). Plaintiffs do not allege they took

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 28 <sup>4</sup> The FAC alleges the Domain was renewed on July 26, 2022, but Plaintiffs claimed for the first time in their Opposition that the Domain renewed on July 31, 2022. Doc. 58 at 2 n.2.

any steps to renew the Domain before it expired on July 26, 2022, or that they contacted Uniregistry to renew the Domain after it expired. Plaintiffs chose to attach these documents to their FAC and make them part of the pleadings. *Bowler v. Wells Fargo Bank, N.A.*, 2020 WL 4260505, at \*3 (D. Ariz. July 24, 2020) (“[a] copy of a written instrument that is an exhibit to a pleading is a part of the pleading for all purposes,” including notes, correspondence, and other writings). Because the Court is not “required to accept as true allegations that contradict exhibits attached to the Complaint,” Plaintiffs’ own exhibits render their allegations implausible. *See Daniels-Hall v. Nat’l Educ. Ass’n*, 629 F.3d 992, 998 (9th Cir. 2010).

Moreover, the mere fact that Plaintiffs vaguely allege the Domain “was renewed” on July 31, 2022, does not, without more, plausibly suggest that the Domain was renewed ***on Plaintiffs’ behalf***. Rather, the Uniregistry Agreement expressly provides that after a domain registration expires, Uniregistry “may, at our discretion, ***elect to assume registration*** and may hold it for our own account, delete it or transfer it to a third party.” Doc. 54-1 § 2.9 (emphasis added); *see id.* (Uniregistry may “elect[] to maintain the domain name beyond expiration,” and thereafter it may “be listed and promoted as available for auction.”). Indeed, Plaintiffs’ own exhibits suggest that is what happened here. Doc. 24-6 (alleging that “GoDaddy itself appeared to have renewed eth[.]link on or around July 26, 2022”). Thus, the bare allegation that the Domain registration was maintained after it expired on July 26, 2022, does not, without more, nudge Plaintiffs’ claim “across the line from conceivable to plausible.” *Ashcroft v. Iqbal*, 556 U.S. 662, 683 (2009) (citation omitted).

Nor can Plaintiffs plausibly suggest that the Domain was automatically renewed on July 31, 2022—that is, five days after it expired on July 26, 2022. *First*, as explained in the Motion, the FAC fails to allege that Griffith set the Domain to renew automatically, or that Uniregistry was able to successfully take payment from the payment method Griffith had on file for the Domain prior to its expiration. Doc. 50 at 9. Absent either condition, the Uniregistry Agreement makes clear that a Domain will *not* be automatically renewed. Doc. 54-1 § 2.9.

*Second*, as explained above, Plaintiffs’ own exhibits contradict their suggestion that the Domain was automatically renewed on July 31, 2022 on Griffith’s behalf, as Plaintiffs

1 repeatedly acknowledged they had not renewed the Domain for months after this date. *E.g.*,  
 2 Doc. 24-4 – 24-6. Plaintiffs cannot use conclusory allegations to evade documents they  
 3 attached to the FAC. *See Bowler*, 2020 WL 4260505, at \*3 (“the Court need not accept as true  
 4 allegations that contradict exhibits” attached to a complaint); *Collins v. Wells Fargo Bank*,  
 5 2013 WL 3808097, at \*7 (D. Ariz. July 23, 2013) (“Where a plaintiff’s own allegations are  
 6 contradicted by other documents and matters asserted, relied upon, or incorporated by  
 7 reference by plaintiff in the complaint, the district court is not obligated to accept the  
 8 complaint’s allegation as true in deciding a motion to dismiss.”).

9 *Third*, the Uniregistry Agreement forecloses Plaintiffs’ new claim that the Domain was  
 10 renewed on their behalf. That document states that, if a registrant set a domain to renew  
 11 automatically, Uniregistry “will attempt to charge your default payment instrument  
 12 approximately 30 days prior to the expiration of the service.” Doc. 54-1 § 2.9. Nowhere does  
 13 the Uniregistry Agreement suggest that automatic renewals would occur *after* the expiration  
 14 of a domain. To the contrary, the Uniregistry Agreement makes clear that if a customer fails  
 15 to renew a domain “prior to its expiration,” then the “registration will expire as of its expiration  
 16 date and we may, at our discretion, elect to assume the registration and may hold it for our  
 17 own account, delete it or transfer it to a third party.” *Id.* Accordingly, the Uniregistry  
 18 Agreement renders Plaintiffs’ allegations regarding automatic renewal utterly implausible.

### 19 **3. Plaintiffs Fail To State A Claim Under The Uniregistry Agreement**

20 In their Opposition, Plaintiffs raised three new, unpled, alleged contractual breaches.  
 21 Doc. 50 at 7–8. As an initial matter, “it is axiomatic that the complaint may not be amended  
 22 by the briefs in opposition to a motion to dismiss.” *Berenter v. City of Glendale*, 2017 WL  
 23 2730763, at \*3 (D. Ariz. June 26, 2017) (brackets and citation omitted). Plaintiffs failed to  
 24 raise these claims in their FAC, and did not amend the FAC in response to the Motion or  
 25 otherwise seek leave to amend. Thus, these new claims must also be dismissed on their face.

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1 In any event, the Uniregistry Agreement refutes Plaintiffs’ purported new claims, and  
 2 thus they should be dismissed with prejudice.<sup>5</sup> *First*, Plaintiffs allege that Defendants failed to  
 3 abide by a discretionary 30-day grace period to renew the Domain in Section 2.9 of the  
 4 Uniregistry Agreement. Doc. 58 at 8–9 (quoting Doc. 54-1 § 2.9). As set forth in the Motion,  
 5 Plaintiffs’ own exhibits demonstrate that the Domain expired on July 26, 2022. Doc. 50 at 8.  
 6 As such, any purported grace period would have lapsed on August 25, 2022, and Plaintiffs  
 7 allege the Domain was sold *after* that time, on September 3, 2022. Plaintiffs do not allege they  
 8 contacted Uniregistry to try to renew the Domain at any point during this period.<sup>6</sup> Moreover,  
 9 the Uniregistry Agreement expressly states that an expired domain “may be listed and  
 10 promoted as available for auction” during the alleged 30-day grace period. Doc. 54-1 § 2.9.  
 11 After the grace period expired on August 25, 2022, the Uniregistry Agreement also expressly  
 12 permitted the Domain to be sold at any such auction, and made clear that the Domain “will not  
 13 remain available for renewal by you after our stated grace period.” *Id.* Accordingly, Plaintiffs’  
 14 contract claim based on this provision fails as a matter of law.

15 *Second*, Plaintiffs newly allege purported violations of Sections 2.9 and 2.12 of the  
 16 Uniregistry Agreement because “a third party may only purchase a domain from an auction if  
 17 that domain has not been renewed” and “GoDaddy had no justification for taking the Domain  
 18 away from Plaintiffs.” Doc. 58 at 8.<sup>7</sup> But Plaintiffs’ claims fail for the same reasons as its other  
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20 <sup>5</sup> Plaintiffs concede the Uniregistry Agreement is clear and unambiguous. *See* Doc. 58 at 7–8  
 21 (characterizing the Uniregistry Agreement’s provisions as “unambiguous”); *id.* at 8  
 22 (describing “the contract’s clear language”). Thus, “its interpretation is a question of law for  
 23 the court.” *ELM Ret. Ctr., LP v. Callaway*, 246 P.3d 938, 942 (Ariz. Ct. App. 2010); *accord*  
 24 *Bedrosian v. Tenet Healthcare Corp.*, 208 F.3d 220 (9th Cir. 2000) (“Resolution of contractual  
 claims on a motion to dismiss is proper if the terms of the contract are unambiguous.”).

25 <sup>6</sup> Plaintiffs did not explain why their alleged attempts to renew the Domain were limited to  
 26 sending two unanswered emails to a single GoDaddy employee, rather than contacting  
 27 Uniregistry. *See generally* Doc. 58. Plaintiffs’ decision is particularly puzzling given that  
 GoDaddy was not the Domain registrar, and this employee had no responsibility for domain  
 name registrations or renewals. *See* Doc. 50 at 4, 9.

28 <sup>7</sup> Plaintiffs’ newly raised claim under Section 2.12 also fails because that provision does not  
 create an obligation Uniregistry (or Defendants) can “breach.” Rather, this section reserves

1 contract claims. As a threshold matter, and as discussed in Section II.A.1., *supra*, Plaintiffs  
 2 sued the wrong entity—Plaintiffs allege they registered the Domain with Uniregistry, not  
 3 Defendants. Nothing in the FAC plausibly suggests that Defendants “[took] the Domain away  
 4 from Plaintiffs,” or indeed, that Defendants took any action directed at Plaintiffs. *See* Doc. 58  
 5 at 8. At best, the allegations in the FAC and attached exhibits merely show that: (a) the Domain  
 6 had a different registrar, Uniregistry, (b) Plaintiffs did not renew the Domain before it expired,  
 7 and failed to contact Uniregistry after it expired, and (c) the Domain was sold at auction in  
 8 accordance with the terms of the Uniregistry Agreement. *See* Doc. 24, ¶¶ 21, 25–28; Doc. 24-  
 9 4 – 24-6. As such, Plaintiffs’ exhibits establish that “Plaintiffs’ right and interest in [the  
 10 Domain] cease[d] upon its expiration,” and thus Uniregistry was well within its rights to  
 11 “assume the registration,” “hold it for [Uniregistry’s] own account,” “list[] and [p]romote [the  
 12 Domain] as available for auction,” and allow the Domain to be “acquired by the prevailing  
 13 party” in the auction. Doc. 54-1 § 2.9. Plaintiffs cannot state a contract claim against  
 14 Defendants, and the claim must be dismissed with prejudice.

#### 15 **B. The Implied Covenant Claim Must Be Dismissed With Prejudice**

16 Plaintiffs’ Opposition largely recycles the same arguments for their implied covenant  
 17 claim and their contract claim, and their implied covenant claim should be dismissed for  
 18 similar reasons. For example, Plaintiffs assert they state a claim based on Defendants’  
 19 purported failure to “provide the registrant an opportunity to renew during the grace period.”  
 20 Doc. 58 at 10. But as discussed in Section II.A.3., *supra*, even if Uniregistry exercised its  
 21 discretion to provide a renewal grace period, that alleged grace period expired *before* the  
 22 Domain was sold. Moreover, Plaintiffs do not contend that they even attempted to contact  
 23 Uniregistry to renew the Domain, during the grace period or otherwise. Thus, *even if* Plaintiffs  
 24 “were entitled to renew on July 31, 2022,” as Plaintiffs now contend (Doc. 58 at 10), Plaintiffs’  
 25 claim fails because their own exhibits show that Plaintiffs failed to take any appropriate action  
 26 to renew the Domain on that date or thereafter.

27 \_\_\_\_\_  
 28 Uniregistry’s right, in its “sole discretion,” to “deny, cancel, suspend, transfer or modify any  
 domain name registration” for a number of non-exclusive reasons. Doc. 54-1 § 2.12.



More broadly, Plaintiffs do not—and cannot—allege that Defendants committed any acts that “thwarted Plaintiffs’ ability to realize the benefit of the contract[.]” Doc. 58 at 9–10. Plaintiffs do not allege that Defendants or Uniregistry did *anything* to prevent Plaintiffs from renewing the Domain before it expired on July 26, 2022, or during any purported grace period that followed. Rather, Griffith did not renew the Domain because he was incarcerated, *see* Doc. 24-4, and Plaintiffs inexplicably did not contact Uniregistry—the registrar of the Domain—in the months that followed, *see* Doc. 24 ¶¶ 21, 25–28; Doc. 24-6. Plaintiffs cannot state an implied covenant claim against Defendants (or Uniregistry) based on their own blunders and failures to renew the Domain.

### C. The Intentional Interference Claim Must Be Dismissed With Prejudice

As explained in the Motion, Plaintiffs cannot state a claim for intentional interference because they cannot plausibly allege that Defendants (or Uniregistry): (a) had any knowledge of Plaintiffs’ business expectancy at the time the Domain expired, or (b) committed an intentionally wrongful act to disrupt Plaintiffs’ relationship with a third party. Doc. 50 at 12–13. In their Opposition, Plaintiffs now assert that Defendants “possessed the requisite knowledge” based on Plaintiffs’ September 1, 2022 letter to GoDaddy, and that GoDaddy’s “refusal to respond” to this letter and “provision of the Domain to Dynadot” on September 3, 2022 “constitute intentionally wrongful acts.” Doc. 58 at 11–12. Plaintiffs’ arguments fail on their face—these dates and occurrences all came *after* the Domain expired on July 26, 2022, and *after* any alleged grace period expired on August 25, 2022.

Accordingly, as of the alleged sale of the Domain in September 2022, Plaintiffs’ “right and interest in [the Domain had] ceas[ed],” and the Domain could be “listed and promoted as available for auction,” “sold during any such auction,” and “acquired by the prevailing party.” Doc. 54-1 § 2.9. Plaintiffs cannot plausibly allege a wrongful act based on conduct *expressly authorized* under the Uniregistry Agreement. *See, e.g., Smith v. Chrysler Grp. LLC*, 2014 WL 1577515, at \*11 (D. Ariz. Apr. 19, 2014) (granting motion to dismiss because “[a]lthough [defendant] intentionally caused the termination of [plaintiff’s] contractual relationship with the [third party], it cannot be said that [defendant] tortuously interfered with the contract when

1 it exercised a power expressly granted to it by the contract”). This claim must be dismissed  
2 with prejudice.

### 3 **D. Plaintiffs’ Unfair Competition Claim Must Be Dismissed With Prejudice**

4 Plaintiffs’ Opposition completely ignores that, to the extent an unfair competition claim  
5 is cognizable under Arizona law at all (an open question), it is limited to tort claims based on  
6 “trademark infringement, false advertising, ‘palming off,’ and misappropriation.” *See* Doc. 58  
7 at 14; *Joshua David Mellberg LLC v. Will*, 96 F. Supp. 3d 953, 963 (D. Ariz. 2015) (the  
8 “central tort” for unfair competition claims is “palming off,” that is, “a false representation  
9 tending to induce buyers to believe that the defendant’s product is that of the plaintiff.”)  
10 (citation omitted). Plaintiffs’ allegations are simply not the type of claims that give rise to an  
11 unfair competition claim. *See id.* at 985 (unfair competition claim under Arizona law does not  
12 encompass claims based on conversion and trespass). Indeed, Plaintiffs’ own case law shows  
13 that unfair competition claims are so limited.<sup>8</sup> Because Plaintiffs’ allegations are utterly  
14 divorced from the tort theories that give rise to an unfair competition claim, the claim must be  
15 dismissed with prejudice as a matter of law. *See Doe v. Arizona Hosp. & Healthcare Ass’n*,  
16 2009 WL 1423378, at \*12 (D. Ariz. Mar. 19, 2009) (dismissing unfair competition claim  
17 because the complaint failed to “allege trademark infringement, false advertising, palming off,  
18 misappropriation, or anything else that has been found to constitute unfair competition”).<sup>9</sup>

### 19 **E. Plaintiffs’ Conversion Claim Must Be Dismissed With Prejudice**

20 As set forth in the Motion, a domain registration is intangible property that is not  
21 merged in or identified with a document, and thus cannot be the subject of a conversion claim

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22 <sup>8</sup> *See e.g., Fullips LLC v. Liptiful LLC*, 2015 WL 11118119, at \*3 (D. Ariz. Oct. 22, 2015)  
23 (unfair competition claim based on misleading advertising of competing product, which  
24 caused the public to “have been misled as to which product was the original”); *Pestube Sys.,*  
25 *Inc. v. HomeTeam Pest Def., LLC.*, 2006 WL 1441014, at \*4 (D. Ariz. May 24, 2006) (unfair  
26 competition claim based on deceptive advertisements misrepresenting that competing product  
27 was patented in order to deceive the public).

28 <sup>9</sup> Moreover, as addressed in the Motion (Doc. 50 at 15) and in Section II.A.3., *supra*, Plaintiffs  
cannot show that Defendants conducted business “contrary to the honest practice in industrial  
or commercial matters,” based on Plaintiffs’ own failure to renew the Domain before its  
expiration, and their failure to contact Uniregistry even after the Domain expired.

1 under Arizona law. Doc. 50 at 15–16. In their Opposition. Plaintiffs argue that courts in other  
 2 jurisdictions, primarily applying California law, have held that a domain can be the subject of  
 3 a conversion claim, notwithstanding that it is intangible property. Doc. 58 at 16. Plaintiffs’  
 4 heavy reliance on California law is misplaced—unlike Arizona, “California does not follow  
 5 the *Restatement*’s strict requirement that some document must actually represent the owner’s  
 6 intangible property right.” *Kremen v. Cohen*, 337 F.3d 1024, 1033 (9th Cir. 2003).

7 Arizona, in contrast, ***follows*** the Restatement’s merger requirement, as set forth in the  
 8 Restatement (Second) of Torts § 242 (1965). *See e.g., Advnt Biotechnologies, LLC v.*  
 9 *Bohannon*, 2007 WL 1875670, at \*2 (D. Ariz. June 28, 2007) (recognizing that Arizona  
 10 “follows the Restatement approach to intangible property” for purposes of a conversion  
 11 claims); *accord Andrich v. Banner Univ. Med. Ctr.*, 2022 WL 16753311, at \*3 (Ariz. Ct. App.  
 12 Nov. 8, 2022) (applying Section 242 to conclude that medical records are not subject to a  
 13 conversion claim under Arizona law); *Miller v. Hehlen*, 104 P.3d 193, 203 (Ariz. Ct. App.  
 14 2005) (applying Section 242 to conclude that a customer list is not subject to conversion claim  
 15 under Arizona law). As such, Plaintiffs cannot use California law to save their claim. *See*  
 16 *Advnt Biotechnologies*, 2007 WL 1875670, at \*3.<sup>10</sup> Indeed, courts that follow the Restatement  
 17 have concluded that domain names ***cannot*** be the subject of a conversion claim.<sup>11</sup> Because  
 18  
 19

20  
 21 <sup>10</sup> Similarly, Plaintiffs’ reliance on New York law is misplaced. *See Barton & Assocs. Inc. v.*  
 22 *Trainor*, 507 F. Supp. 3d 1163, 1171 (D. Ariz. 2020) (contrasting conversion claims under  
 23 Arizona law, which has a stricter merger requirement, with conversion claims under New York  
 law, which has “expanded the tort of conversion to include intangible property such as  
 electronic documents”).

24 <sup>11</sup> *See e.g., Xereas v. Heiss*, 933 F. Supp. 2d 1, 7 (D.D.C. 2013) (applying Maryland law to  
 25 conclude that domain names were not “merged in any tangible documents” and therefore not  
 26 properly the subject of a conversion claim); *Life After Hate, Inc. v. Free Radicals Project, Inc.*,  
 27 2019 WL 2644237, at \*8 (N.D. Ill. June 27, 2019) (“Illinois courts do not recognize conversion  
 28 claims for trademarks or digital property like domain names”); *Famology.com Inc. v. Perot*  
*Sys. Corp.*, 158 F. Supp. 2d 589, 591 (E.D. Pa. 2001) (dismissing conversion claim under  
 Pennsylvania law because “domain names are not the kind of intangible rights which are  
 customarily merged in, or identified with some document”).

1 domain registrations are not merged in nor identified with any document, Plaintiffs’  
 2 conversion claim fails as a matter of law.<sup>12</sup>

### 3 **F. The FAC Fails To Comply With Fed. R. Civ. P. 8**

4 Plaintiffs’ Opposition does not dispute that the FAC simply lumps together GoDaddy  
 5 and GoDaddy Inc., and fails to make any discrete allegations against either Defendant. *See*  
 6 Doc. 58 at 17. Instead, Plaintiffs oddly suggest that, because Defendants prepared a motion to  
 7 dismiss, the FAC necessarily satisfies Rule 8. *See id.* The fact that Plaintiffs’ claims are  
 8 woefully deficient and subject to dismissal for failure to state a claim does not somehow excuse  
 9 Plaintiffs from having to comply with Rule 8, and does not allow Plaintiffs to impermissibly  
 10 take a shotgun pleading approach. *See* Doc. 50 at 16–17.

11 Plaintiffs’ reliance on *Robles v. City of Tolleson*, 2019 WL 1150963 (D. Ariz. Mar. 13,  
 12 2019) is also misplaced. First, the complaint at issue in *Robles* was prepared by a *pro se*  
 13 plaintiff, *id.* at 1, and “[a] *pro se* plaintiff’s pleadings are construed liberally.” *See Gulden v.*  
 14 *Liberty Home Guard LLC*, 2021 WL 689912, at \*2 (D. Ariz. Feb. 23, 2021). Here, Plaintiffs  
 15 are represented by counsel, and thus, there is no liberal construction of the FAC that would  
 16 excuse their failure to comply with Rule 8. Moreover, *Robles* involved claims against a single  
 17 defendant, and thus, the pleading did *not* impermissibly lump together multiple defendants.

### 18 **III. CONCLUSION**

19 Defendants respectfully ask that this Court dismiss the FAC with prejudice.

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25 <sup>12</sup> Additionally, Plaintiffs’ recycled arguments, *see* Doc. 58 at 14–15, fail for the reasons  
 26 discussed above. Plaintiffs (a) cannot bring a conversion claim against Defendants because  
 27 they allege Uniregistry (not GoDaddy) was the Domain registrar (and GoDaddy Inc. is not  
 28 even a registrar), and (b) cannot contradict the exhibits they attached to the FAC showing that  
 Plaintiffs had no right to immediate possession of the Domain at the time of the alleged  
 conversion because the Domain had already expired.

1 Dated: January 31, 2023

2 **COZEN O’CONNOR**  
3 Haryle Kaldis (*admitted pro hac vice*)

4 By: *s/Haryle Kaldis*

5 Haryle Kaldis

6 Attorneys for Defendant

7 **GODADDY INC. and GODADDY.COM,**  
8 **LLC**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies, under penalty of perjury under the laws of the State of Arizona that I electronically filed the foregoing document with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the following:

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